cubus

strategy execution

good. better. outperform.

There are many methods for effective performance control. No matter which of these you decide to use – a strategy is only as good as its implementation. cubus outperform strategy execution enables you to build a tailored solution for achieving your goals and for efficiently controlling target performance, performance indicators, metrics and measures. This solution provides you with flexibility and enables you to instantly respond to change.

- Thanks to intuitive user interfaces, you can quickly and conveniently align decisions with business goals in order to directly contribute to your company's success.

- Traffic lights clearly indicate where corrective action is needed, supporting you in working more efficiently.

- Trending computations take you one step further by supporting your decision-making processes through additional information on positive or negative developments.

- Any deviations plus the associated root causes are clearly indicated, enabling you to learn from experience and to benefit from proven approaches.

Strategies for the real world

If you want to gain and retain competitive advantages in today's global marketplace, you need to think ahead and make smarter decisions. To strengthen your position against competitors from low-wage countries, you need a well-thought-out business strategy – and you need to drive the implementation of this strategy. However, many a company falters because strategies never make it out of the boardroom and far-reaching decisions are made irrespective of the company's business targets.

This is where cubus outperform strategy execution can help you make a difference. You are always in the picture about business targets. Performance indicators, metrics, measures, progress, deviations and root causes are transparent and verifiable for all parties involved. As a result, your company will drive its strategy for operational excellence, setting the course for future success.

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Holistic

To turn your company's strategy into reality, you need more than just the financial perspective. cubus outperform strategy execution enables you to define company-specific indicators or views to measure, monitor and track performance versus targets. To achieve sustained success, the best way forward is to take a holistic approach that integrates all hierarchy levels.

Using cubus outperform strategy execution, you can define and monitor key performance indicators (KPIs) and views at all levels of your company. Intuitive user interfaces help to ensure a short learning curve for users at all levels, saving you training costs and enabling your company to reap the benefits of this software right out-of-the-box.

Flexible

Scorecards, strategy maps, Six Sigma, Total Quality Management: the choice is yours. Simply select the control method that matches your needs. cubus outperform strategy execution provides a detailed record of the associated measures within the system. In addition, you can track priorities, due dates, states and account-abilities. The annotation functionality enables you to add further information, saving you the need to perform queries.

Often, core elements of a company's strategy are implemented through projects. cubus outperform strategy execution enables you to permanently monitor your projects and to keep an eye on costs, quality and on-time delivery. You can instantly identify change and analyze the associated impact.

Informed

The better employees know the company's goals, the better they can contribute to the company's success in daily business. However, not everybody needs to know everything. The sophisticated authorization concept delivered by cubus outperform strategy execution enables you to precision-tune information access right down to individual performance metrics. For business units that cannot be integrated with your system, you can export the relevant information to Excel or PDF files.

Information that is always current plus transparent decision-making processes support the company in building a corporate culture aligned with its business goals. Employees are able to respond more quickly to opportunities and competitive advantages and thus to the sustained success of their company.

Tried and tested

How do companies use cubus outperform strategy execution in practice? The most common areas of application include:

Performance management: A scorecard provides you with valuable new insight into your company's business and supports you in boosting its performance.

Initiative management: With qualitative as well as quantitative information at your fingertips, you can efficiently control your strategic projects and initiatives to contribute to the bottom line.

Risk management: The continuous monitoring of internal and external risk factors enables you to identify issues at an early stage and to prevent costly mistakes.

Knowledge transfer: By documenting successful methodologies, you create transparency to the benefit of other business units and projects.

Process optimization: By constantly monitoring and refining your processes, you are able to continuously improve the efficiency and productivity of your operations.